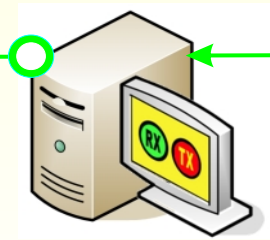


# MESSIR-MEDIA

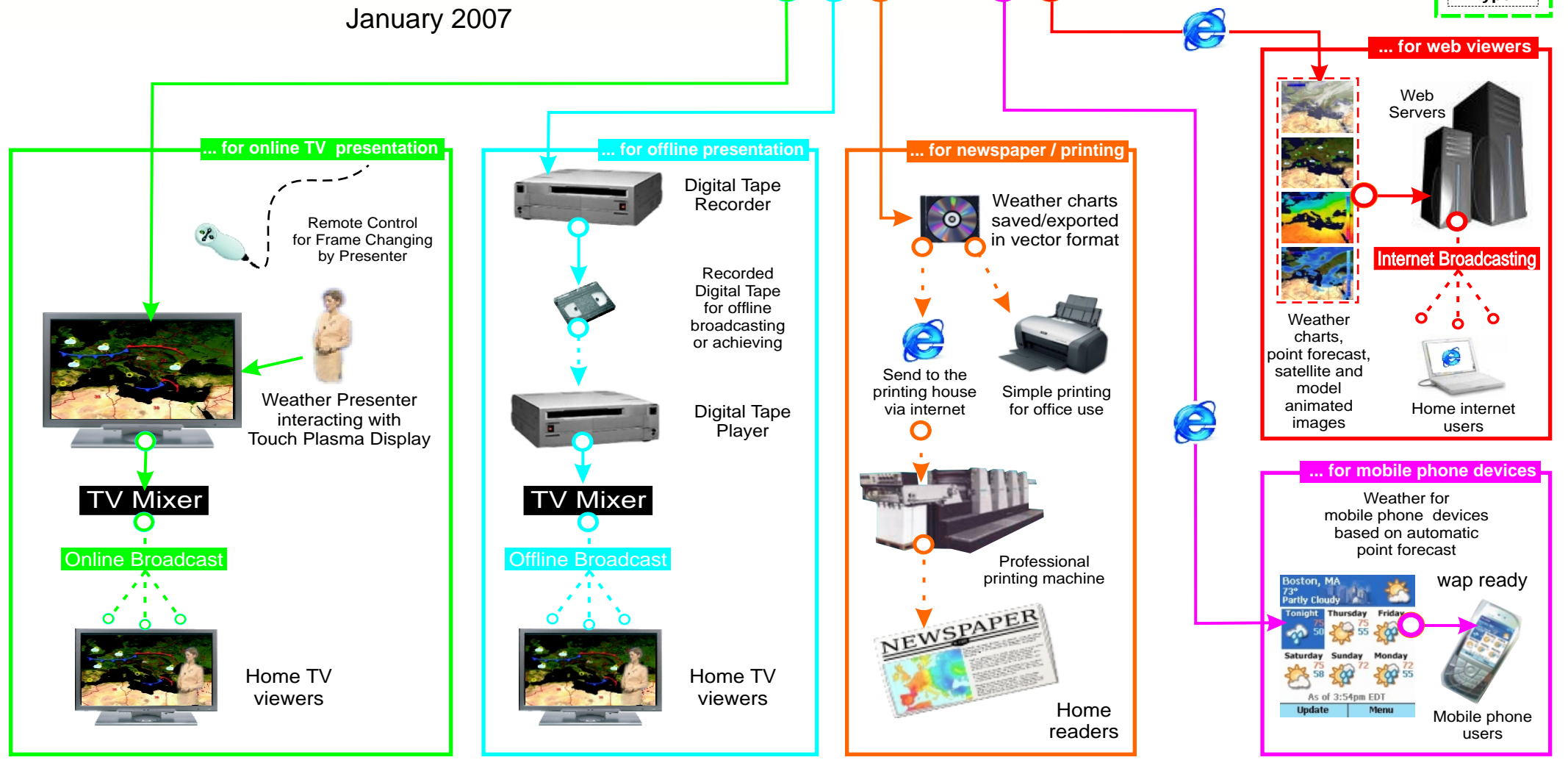
Weather Shows for TV / MEDIA

**COROBOR**  
S y s t è m e s

January 2007



- Satellite images
- GTS
- Radar
- NWP model
- Other data type



## Some GOOD REASONS to choose MESSIR-MEDIA

■ **MESSIR-MEDIA** is a computerized system designed for the easy production of complete weather shows for television broadcast or producing companies, and to generate weather images for use in other types of media (newspaper, web, mobile phone devices).

■ **MESSIR-MEDIA** is the FIRST Windows-based system to offer, on a simple PC, all the tools and functions necessary for the production, by a single operator, of an entire weather show.

■ Weather shows produced with **MESSIR-MEDIA** include self-produced charts, model charts, satellite images, and 3D Fly for - and from - any region in the world and not just for your local area.

■ With **MESSIR-MEDIA**, only 30 minutes are necessary, from the very beginning of the production process until the effective on-air broadcast of the produced weather show, including 3D Fly rendering.

■ **MESSIR-MEDIA** provides the most user-friendly environment of the market thanks to its unique, fully modular interface. All necessary functions are gathered on a single screen. The various menus are divided into entirely distinct units, giving users the possibility to modify their size and position on screen, in order to take best advantage of the infinite possibilities offered by **MESSIR-MEDIA** and to improve work comfort.

■ **MESSIR-MEDIA** is a state-of-the art system providing a new approach to the production of weather shows which is characterized by two main facts:

### 1. **MESSIR-MEDIA** is fully automated:

- Automatic ingestion of all available up-to-date real-time meteorological data and forecasts including model data, local observations, satellite and radar images. Data in all standard formats can be ingested
- Automatic data control and filtering
- Automatic generation of all scheduled products (movies, vector pages, HTML pages) based on last available meteorological data.
- Instant creation of 2D animations
- Quick rendering of 3D Flights
- Automatic distribution of products to the customer as configured.
- Tool for manual editing of model output, allowing the forecaster to adjust the numerical prediction
- Point forecast is automatically generated based on NWP model data

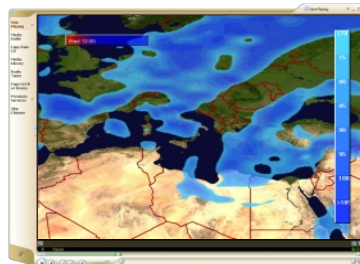
### 2. **MESSIR-MEDIA** is fully integrated with all functions gathered on a unique user interface.



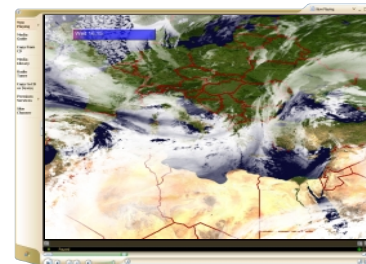
3D Briefing over region



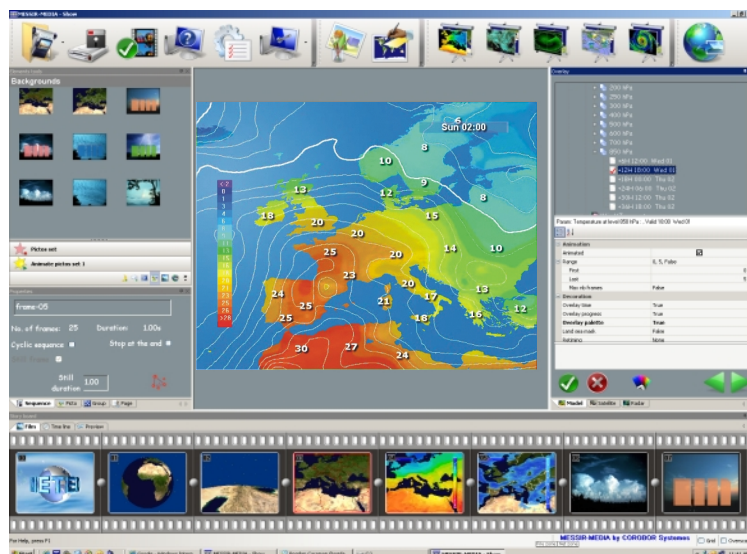
Globe Transition



Model Data display



Satellite images



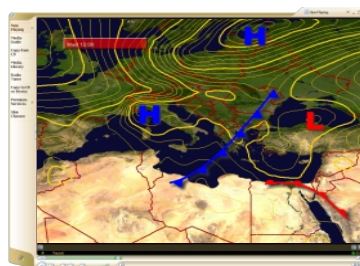
MESSIR-MEDIA modular working environment



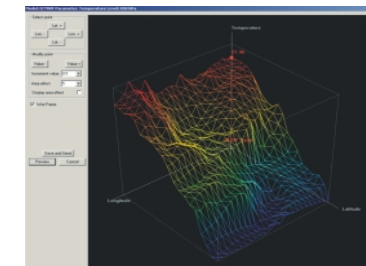
Powerful map generator



Storm Tracking



Draw & Write



Edit model option

Who are we?  
COROBOR is a French company located in Paris, with an experience of 14 years in its market. COROBOR team is made mainly of meteorological software engineers, fully dedicated to the development of IT solutions for Meteorology and Aviation. So far, COROBOR has provided more

than 1000 MESSIR systems in more than 120 countries, including:  
**MESSIR-COMM** - World #1 for GTS Message Switching;  
**MESSIR-AERO** - World #1 for SADIS, ISCS, WAFS  
**MESSIR-VISION** - World #1 for Forecaster Workstations  
**MESSIR-SAT** - for EUMETCast, ...

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COROBOR Systèmes obtained in 2002 the ISO 9001-2000 certification for its Quality Management System, designed to ensure customer satisfaction.

